



Welcome to the SMDP News

SMDP News, the newsletter for CDC's Sustainable Management Development Program (SMDP):

- Informs members of the international health community about SMDP activities.
- Supports graduates of SMDP's annual Management for International Public Health (MIPH) course.
- Facilitates country-to-country exchanges of information and experience in public health management development.

SMDP NEWS is published quarterly, and distributed to all MIPH graduates. Graduates are encouraged to send articles, photos and updates on their activities, as well as corrections to mail and email addresses and phone numbers for the directory.

Current and past editions of the **SMDP NEWS** can be viewed at our website: www.cdc.gov/smdp

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SMDP News

Sustainable Management Development Program

Better management, stronger programs, healthier people

U.S. Department of Health and Human Services
Centers for Disease Control and Prevention

Serbia & Montenegro Begin Public Health Program Planning



Associate Prof. Sandra Grujicic, Institute of Epidemiology, teaches Healthy Plan-it™ to participants from four pilot regions in Serbia.

MIPH 2004 graduates Vesna Bjegovic, Institute of Social Medicine, and Slavenka Jankovic, Institute of Epidemiology, both professors in the University of Belgrade School of Medicine, taught a 4-day Healthy Plan-it™ workshop, May 11-13, 2005, in Belgrade. Professors Bjegovic and Jankovic trained four additional staff as Healthy Plan-it™ trainers: Zorica Terzic and Milena Santric-Milicevic from the Institute of Social Medicine, and Sandra Grujicic and Natasa Maksimovic from the Institute of Epidemiology.

Thirty-two participants attended the training in multidisciplinary teams under the leadership of the regional Institutes of Public Health in four pilot regions—Leskovac, Pancevo, Sabac, and Sombor. Each project team has eight members from diverse professions, including public health professionals, lawyers, teachers, personnel from non-governmental organizations, and local public sector workers.

Before attending MIPH, Professors Bejegovic and Jankovic designed a project in 2003 entitled “Community Health – Development and Implementation of Local Public Health Strategies,” with these two objectives:

- Develop and implement efficient public health strategies at the local level, based on health needs and using a participatory approach.
- Empower public health professionals at the local level to implement new public health interventions.

While attending MIPH 2004, Vesna and Slavenka modified their project plan in collaboration with SMDP to include modules from the MIPH course.

please see Serbia, p. 2

New Regional Training Program in Kenya Offers Healthy Plan-it™, Leadership Training

MIPH 2004 graduate Elizeus Rutebemberwa, Uganda, and Anisa Kassim, SMDP, co-taught a public health management and leadership workshop to the first cohort of Field Epidemiology and Laboratory Training Program (FELTP) participants in Nairobi, Kenya, July 18-22, 2005. The FELTP is a new 2-year master of science degree program for epidemiologists and laboratorians in East Africa. Program candidates are required to work in public health for a minimum of three years before being admitted.

The 7 FELTP participants who attended the training are district medical officers, biochemists in national public health laboratories, and provincial program coordinators. In addition to the FELTP participants, the workshop attracted two participants from the Kenyan Ministry of Health: a public health specialist and one medical officer from a rural province. The



From left, Tula Galgalo, Abdikher Dahiye, master of science in laboratory management students; Ellie Rutebemberwa; Sergon Kibet; Anisa Kassim; Isaac Mugoya. Isaac and Sergon are studying toward masters degrees in applied epidemiology.

workshop material covered leadership, supervision, conflict resolution, negotiation, and Healthy Plan-it™, a program planning course developed by SMDP.

The participants appreciated the blend of theory and practice offered in the training. Divided into three teams of three each, they presented their health problem analyses from the Healthy Plan-it™ module at the end of the workshop. FELTP Program Director Dr. Chris Tetteh attended the presenta-

tions. This was the cohort's last workshop before comprehensive exams and graduation from the FELTP program.

"As a result of this workshop, the seeds have been sown for evidence-based management in the Kenya FELTP," Ellie said.

The FELTP is co-sponsored by the Kenyan Ministry of Health, the Kenya Medical Research Institute, Jomo Kenyatta University of Agriculture and Technology, the Institute of Tropical Medicine and Infectious Diseases, and CDC. The program is modeled on the CDC Epidemic Intelligence Service training program.

Healthy Plan-it™ in Serbia, cont'd from p. 1

Each regional project team will participate in 4 workshops:

- Public Health, Policy for Health and Public Health Strategy
- Healthy Plan-it™
- Public Health Management and Information Systems
- Communication and Marketing for Public Health

The four teams are currently completing applied learning projects by applying the Healthy Plan-it™ planning tool to design local public health strategies in their respective regions during 2005. Completing the applied



From left, Jadranka Krasic, Vanja Ilic, Suzana Stankovic, Marina Ilic, Ivana Mitic, and Jasmina Jovanovic from the Leskovac project team.

learning project is a requirement for course certification.

Center School of Public Health staff will conduct supervisory visits to assist the teams with their projects, with

technical assistance from SMDP staff.

The three-year plan for SMDP's collaboration with the University of Belgrade will support this project through building applied public

health management training capacity in the University's recently established Center School of Public Health with support from the Open Society Institute, Serbia.

Taiwan Holds Workshop on Communications for Public Health Managers

The first four-day public health communications workshop was held for 31 mid-level public health managers in Taiwan, June 28-July 1, 2005. The workshop covered strategic communications,

project management, communications and the media, and conflict resolution. The course was held at the Chinese Culture University in Taipei.

Participants in the workshop came from the Department of Health (DOH)-Executive Yuan, the Bureau of Health Promotion (BHP), and from local and county bureaus of public health. Janna Brooks, SMDP, facilitated the workshop with assistance from MIPH 2004 graduates—Chao Kun-Yu, M.D., Deputy Director General, BHP; Sunny Chen, Health Educator, BHP; Fran Chao, Associate



Researcher, DOH; and Huang Yi-Chia, Research Assistant, Bureau of Planning; as well as MIPH 1999 graduate Huang Wei-Gang, BHP Researcher.

In the second phase of the training, participants will return to their organizations and complete a strategic communications plan for strengthening an aspect of their organizations' internal or external communications. Bureau of Health Promotion staff will supervise each of the participants as they develop their plan in their respective regions. A final graduation workshop is planned for December 2005.

Laurel Zaks, M.P.H., R.D., Joins COGH

Laurel Zaks, M.P.H., R.D., has joined the Coordinating Office for Global Health's Geographic and Program Coordination Team. Laurel has primary responsibility for Central, Eastern, and Southern Africa, and will back up the lead for work in the Americas. Her work involves program and technical coordination with other international programs at CDC and with CDC's global partners.

In her four years with SMDP, Laurel served as the MIPH course coordinator from 2001 to 2003 and technical coordinator for MIPH 2004. She provided training and technical assistance in supervising applied learning projects with MIPH graduates in Croatia, Nicaragua, the

Philippines, and Vietnam, and helped to establish new training programs in Macedonia, Zambia, and Uganda. Before joining the CDC, Laurel was the nutritionist for a traveling interdisciplinary medical relief team serving orphanages in Romania and later was a public health nutritionist in the Appalachian region of the United States and in Washington, D.C.



Laurel Zaks (center) with Macedonian graduates from MIPH 2004 Valentina Simonovska (left) and Elena Kosevska (right).

She worked in community health in Guatemala, and as a health volunteer with the U.S. Peace Corps in Ecuador. Her master of public health degree is from the University of North Carolina, Chapel Hill.

MIPH Alumni News

Dr. Hariadi Wibisono ('01) has been promoted to Director for Vector Borne Disease Control, Communicable Disease Control and Environmental Health, Ministry of Health, Indonesia. He had served as head of the National Epidemiological Surveillance Division 1990-2002, and from 2002-2004, National Program Manager for the Expanded Program on Immunization.

Ms. Moonira Banu Mahomed Khan ('95) has been named Executive Director of Student Development, University of Cape Town, South Africa. She had worked in various capacities for the Provincial Administration, Western Cape Department of Health in Cape Town, before joining the University.

Dr. Kenneth Korve ('99) has joined UNICEF in Nigeria as Assistant Project Officer, Water and Environmental Sanitation. He completed a master of business administration degree in November 2004 from the University of Jos, Nigeria, with a specialty in marketing. Before joining UNICEF, he was Assistant Director of the Carter Center Global 2000 Onchocerciasis Program.

Mr. Ronald Molosiwa ('01) has been named Executive Director, Tebelopele Voluntary Counseling and Testing (VCT) Centers, for all of Botswana. Before his promotion, he was director of VCT. In 2004, Tebelopele became a separate non-governmental organization in Botswana, with support and funding from the CDC Global AIDS Program as well as the U.S. President's Emergency Fund for AIDS Relief (PEPFAR).

Dr. Geoffrey Setswe ('00) has been named Professor and Chair, Department of Environmental and Occupational Health Sciences, the National School of Health, University of Limpopo, South Africa. He was the first candidate to graduate with a Doctor of Public Health (DrPH) degree from the National School of Public Health and subsequently was recruited to develop and strengthen environmental and occupational health. Since 2003, he had been director, AIDS Research Institute, University of Witwatersrand, Johannesburg. He credits his MIPH participation for increasing his public health management abilities, and noted that the competencies he acquired through MIPH will assist him in managing the university's program and in teaching public health management skills to others.

Philippines Holds First Annual FMTP Conference

by Eric A. Tayag, M.D., FETP, FPSMID* (MIPH '94)

The Philippine Field Management Training Program (FMTP) marked a milestone, holding its First Annual Alumni Conference in Manila, May 17-20, 2005. The conference provided opportunities for team-building and networking among the 55 FMTP graduates who attended. The conference also provided updates on management principles and skills such as behavioral analysis and politics in the workplace, presentations on TQM and Healthy Plan-*it*™ projects, and updates on regional and local plans for applied management training. The conference ended with awards for outstanding applied learning projects.

**Philippine Society for Microbiology and Infectious Diseases*



SMDP Director, Michael Malison, and Eric Tayag, newly designated SMDP Resident Advisor to the Philippine FMTP, were also present.

Plans are already underway for the Second Annual FMTP Alumni Conference. The May 2005 conference

was organized by FMTP Coordinator Nemia Lapastora-Sucaldito (MIPH '94).

The FMTP has trained 99 public health managers in the Philippines since it was established in 1999.

Eric Tayag, M.D., Joins SMDP as Resident Advisor, Philippines FMTP

Enrique (Eric) A. Tayag, M.D. (MIPH '94), has joined SMDP as a Resident Advisor to the Philippines Field Management Training Program (FMTP). In his new position Eric will help to establish four new Regional Management Training Programs in the Philippines and will assist the Department of Health (DOH) in developing an evaluation framework for the FMTP, including conducting baseline measurements of key indicators.

He will also serve as technical consultant to SMDP programs throughout the Asia/Pacific region.

Since 2001, Eric had been Assistant Regional Director, DOH-Center for Health Development for Central Luzon, Philippines. Before that, he served as Director III, DOH-Center for Infectious and Degenerative Disease of

the National Center for Disease Prevention and Control. Eric earned his medical degree from the University of the East-Ramon Magsaysay Memorial Medical Center, Quezon City, Philippines, and graduated from the CDC Field Epidemiology Training Program in 1992. He is a 1994 MIPH alumnus.

He told *SMDP News*, "Joining SMDP is a privilege. CDC and the DOH will combine resources to ensure the sustainability of the Philippine FMTP and I will be in the enviable position of being a change catalyst as well as a champion for the MIPH course."

Eric is pictured here on a technical assistance visit to Vietnam in July to monitor a training-for-trainers workshop for participants from Da



Nang and Ho Chi Minh City and to share experiences from the Field Management Training Program in the Philippines.

SMDP 3rd Biennial Conference

"Strengthening Global Public Health Management Capacity," Cape Town, South Africa, May 21-27, 2006. The conference will feature skill-building workshops and educational roundtables. More details to come in the fall 2005 *SMDP News*.